

**Quilter's Guild of Dallas
Board Meeting
Atmos Energy Ops Center, 3697 Mapleshade Lane, Plano
September 23, 2015**

The meeting was called to order at 7:00 pm

Directors present:

Bonnie Ambrose
Fran Casey
Glynnis Wood
Linda Bartley
Martha Smith
Mary Howard
Lut De Meulder
Donna Petrick
Chris Becker
Judy Kriehn
Marcia Wood
Pat Aldrich

President Bonnie Ambrose brought the meeting to order at 7:00.

Bonnie commented that the new room set up seems to increase the energy in the room. She also suggested putting a line of tables behind the last row of chairs to display the Bring 'n' Brag quilts.

Bonnie then reviewed the current status of action items on the Board Retreat Notes from the June 26 & 27 retreat. There was further discussion about the items on the list. (See attached)

- Directory review: Martha Smith verified membership dues rates, the Board reviewed the Committee chairs, and adding a listing of members by zip code was discussed and agreed to be included as a way of helping members connect with those in their area.
- New members: Martha Smith also brought up the idea of making Honey Bags (gift bags) for new members
- Sunshine and Shadows: Lut de Meulder monitors the Sunshine and Shadows mailbox that sits on the membership table; people are putting cards in it. Also, the Board decided to not move the Guild mailbox.
- Social media: The Guild has an Instagram account; Chris Becker is putting Keeper Quilt pictures on Instagram and Facebook.
- Guild website: Fran will do a pre-meeting lesson on the Guild website at the November meeting. She will then do a demo during the business part of the December meeting. Also, the Board meeting minutes will be posted on the website.
- Financial report: It will be distributed at the November member meeting.
- Discussion of ways to increase Guild revenue and decrease Guild expenses
 - Why? Speakers are more expensive, travel is more expensive, workshops are more expensive, show costs are higher, meeting costs are higher
 - Publish directory on website?
 - Raise dues?
 - Members need to know what all they are getting for their membership dues
 - More thoughts / discussion in future meetings
- Guild business cards: Judy had two boxes of business cards printed for us to take and pass out to people we might talk to about the guild. They will also be available at the membership meetings for members to take and pass out.

Mary Howard reminded us of the Covers for Kids workshop Saturday, September 26. A large quantity of fabric has been donated to the Guild for community service quilts. It was also suggested that the Covers for Kids Challenge quilts should be voted on by the membership at the September meeting; the Board concurred. It was also decided that those who turn in challenge quilts should get a ribbon that says something like, "I survived the quilt challenge of 2015"

Lut de Meulder announced that Barbara Oliver Hartman won Viewers' Choice at Quilt National in Athens, Ohio.

Marcia Wood is looking for ideas for speakers who are quality but maybe not as well known, perhaps some more modern quilters.

Glynnis Wood distributed an information sheet (attached) on the organizations who applied to be the recipient of the Mini Quilt Auction proceeds. After some discussion, the Board concurred that the 2016 recipient should be the Ebby House.

Linda Bartley has name tags for Board members. She will also have a sign up sheet at the member meeting for anyone who wants a printed name tag. She also mentioned that the October mini-lesson will be reverse applique.

Judy Kriehn reported that the Show committees are getting together and making progress. The Show Office now has 2 ½ people and Admissions has 3; still looking for more volunteers.

Glynnis Wood made a motion and Linda Bartley seconded to accept the August 26 Board meeting minutes. The motion passed unanimously.

Donna Petrick, TAQG Treasurer and Dallas Guild representative, reported that the Association is working on getting a Board (which comes from guild reps). The September secondary meeting is to be on membership. The November meeting, to be coordinated by Donna, will be on guild programs and will be an opportunity for people to give a summary of their talks and make contact with area guilds for speaking opportunities. The 2016 Rally Day will be hosted by the Dallas and McKinney guilds, with Allen and Grand Prairie helping; Mineola will coordinate the goodie bags. Donna needs several volunteers from the Dallas Guild to be on the coordination committee, to meet two or three times before Rally Day.

Fran Casey announced that the Guild's new website is pretty much ready to go. The membership list will be loaded in to that registration will be verified by that list. The site also needs the following: Guest bloggers (Guild members to talk up current Guild news), a Forum manager, a classifieds manager, and quilt show pages updates. Marcia Wood volunteered to do calendar updates. The library listing will be input by Pam Hanson and helpers. The final payment is being made to the site developer. The Board discussed and it was decided that the site could go live October 1.

Fran also mentioned that Scott Rusnak of the My Grove platform suggested its use for the Guild. It is a community organizing site, similar to NextDoor but with access limited to the group. It might be a good tool for groups within the Guild, such as small groups, the show committee, the Board.

Chris Becker said that the retreat is back on at Tanglewood. There will be changes to the food – a hot breakfast buffet each morning, and Sunday will have breakfast and lunch rather than a brunch. She will have registration forms at the October meeting.

Bonnie adjourned the meeting at 9:00.

Respectfully submitted,
Pat Aldrich
Secretary 2015-2016