

**Quilter's Guild of Dallas  
Board Meeting  
Via Conference Call  
April 26, 2016**

**Directors present:**

Bonnie Ambrose	Martha Smith
Linda Bartley	Lut de Muelder
Chris Becker	Judy Kriehn
Glynnis Wood	Mary Howard
Marcia Hampton	Pat Aldrich
Marcia Wood	Donna Petrick
Valerie Hubbard	

**President Bonnie Ambrose** brought the meeting to order at 7:04pm.

The meeting began with a discussion of the upcoming August Board retreat. What do we think has gone well over the past couple of years? What needs to be done in the future? Progress has been made in welcoming new members. It's been good having the table up front. Also the mini lessons have been great and we hope they continue.

What needs to be accomplished during the retreat? Have outgoing as well as incoming board members come to the retreat. Have a time when they sit down in pairs.

**Chris Becker (Treasurer):** Almost all of the show expenses have been recorded with still a few receipts outstanding. We also have most of the advance ticket money. The show was underbudget on income, mostly due to vendors, but the show was also underbudget on expenses. The raffle quilt made \$2,600, which is really low. Usually the raffle quilt brings \$4,500-\$6,000. This year's quilt had \$3,500 in ticket sales and had \$900 in expenses. The Guild store made about \$5,000, higher than usual. We should have the final figures soon, expecting the show to have made \$12,000-\$13,000. The bulk of the dues will come in in August. Workshop income is down, but so is workshop expense.

**Bonnie (for Mary Howard-1<sup>st</sup> VP Community Service):** We will need to pay the funds raised to the Ebby House at the May meeting.

**Lut de Meulder (2<sup>nd</sup> VP Ways & Means):** Nothing to report.

**Marcia Wood (3<sup>rd</sup> VP Programs/Workshops)** emailed her report and is included as part of these minutes. Should there be a July meeting next year? Does next year's Rally Day interfere? Donna says it may be July 14/15. The speaker has been chosen, but Donna doesn't know the date. After discussion, the Board didn't think it would be a problem and to go ahead and plan for it. Not have a workshop. Maybe a guild garage sale?

Marcia sent an email invitation to some younger people and is waiting to hear back.

Marcia is waiting for a contract back from Mary Lou Weidman.

For Mary Fons, maybe reach out to other guilds to co-sponsor? A nominal fee for non-guild/non-sponsoring guild members? Structure the day as lecture – lecture – workshop. Have a lunch break. Have the workshop 3-7 with snacks? Normal workshop fee? Still working out final arrangements with BabyLock guy.

**Martha Smith (4<sup>th</sup> VP Membership):** It would be no problem to put all of the directory information online. The question is, what should go in the print copy?

- Local stores and their contact info
- Membership listing and zip code listing
- Friendship groups
- Org chart

Take out historical information and bylaws.

What about forms? Retreat, next year's membership. For forms online, could we submit them online? Could we have due dates on the calendar? We already have PayPal set up. What about online registration for workshops?

We have 490 members as of today. Since we have enough people at the membership table to explain things, there is no need for a new member's tea. Also, it has worked well having the reserved seating for new members in the front row. There's been good help with new members – older members coming over to the table and taking the new members around and answering their questions.

Bonnie's ice breaker questions and having a break time have increased the energy in the room.

**Glynnis Wood (5<sup>th</sup> VP Finance):** We need a process going forward for doing withdrawals from the investment account – a topic for the Board retreat? Are there trends as to expenses and revenue through the year?

**Judy Kriehn (6<sup>th</sup> VP Show):** Already starting to prepare for 2017.

- Biggest decision made by show committee is to reduce the prize money for block contest by half. Since competitors in that contest have different rules/expectations (not subject to the rules applied to actual show entrants), and without the amount of work generally invested in an entire quilt, it seemed unfair that winners benefit at the same level as judged show categories.
- For those doing \$1,000 sponsorships, are we getting enough for their sponsorship? Our financial profit margin on the Copper level is low compared to the other levels; evaluating sponsorship packages
- About 90% of the signage for the show suffered water damage and was discarded at the end of the 2016 show. New designs have been done. New processes allow us to do color information signs instead of black and white ones
- Adding larger signs for Show Office, the Best of Show quilt, and raffle quilt
- Add promotional signage for Mini Quilt Auction. Auction committee wants to reconfigure the area to place the auctioneer to better location in the space
- Demos – this has been a perk of sponsorship, but Platinum sponsor takes best time spots and just does machine demos that are hard to see. Therefore, committee decided to remove demos from sponsorship perks and move to a “submit proposals” process to get more interesting demos from a broader variety of people – techniques and processes, not just equipment

**Linda Bartley (7<sup>th</sup> VP Education):**

- No one has contacted her for scholarships. She will give it more time, putting it in the newsletter, announcing it at meetings.
- Mini lesson ideas:
  - How to put Covers for Kids kits together
  - Do some basic lessons too, because there are plenty of people in the guild who are new to quilting – 14” seams, pressing, using a rotary cutter without drawing blood
  - What about repeating some of the lessons? There are new people, there are people who didn't catch it the first time around
  - Suggestion to put mini lesson handouts on the website

**Val Hubbard (Chair, Nominating Committee):** We have a full slate of proposed officers for the 2016-2017 guild year:

- President: Cindy Matthews
- VP Community Service: Bonnie Ambrose
- VP Ways & Means: Lut de Meulder
- VP Programs: Sherrie Tootle
- VP Membership: Martha Smith
- VP Finance: Patricia Edwards
- VP Show: Martha Wolf
- VP Education: Mary Howard
- Secretary: Pat Aldrich

The Board approved the minutes from the March Board meeting as distributed.

**Donna Petrick (TAQG Rep)** is in good shape for volunteers for Rally Day. She and a volunteer will again have a table at the guild meeting to sell lunch tickets and raffle basket tickets.

The next meeting will be Tuesday, May 24 at 6:30pm.

**Bonnie** adjourned the meeting at 8:20pm.

Respectfully submitted,  
Pat Aldrich  
Secretary 2015-2016