

Ewe Otter Bee



a DALLAS
QUILT SHOW
SPONSOR!

DALLAS MARKET HALL
MARCH 8-10, 2019

Dallas Quilt Show

presented by the Quilter's Guild of Dallas, Inc.

We hope that you are making plans to be part of our 38th annual show!

Show Dates

March 8-10, 2019

Sponsorship Reservation Deadline

December 15, 2018

Show Location

Dallas Market Hall
2200 N. Stemmons Freeway
Dallas, TX 75207

In 1981, the Quilters Guild of Dallas, Inc. hosted its very first quilt show in a local church. The quilts were spread on the backs of pews and hung from the ceiling for visitors to admire. Thirty-eight shows later, it has grown to be one of the most successful and well-attended shows in the nation, as well as being arguably the largest all-volunteer show. We average between 7000-8000 visitors annually, with entries submitted by quilters nationwide.

About the Quilter's Guild of Dallas

Throughout the years, the Guild has worked hard to further its mission of:

- preserving the heritage of quilting
- being a source of information and inspiration
- perpetuating a high quality of excellence in quilting and related arts and
- creating a gathering place for people with a common interest

The proceeds from our show are used to fund quilting education and community outreach.

Our members value quality programs and workshops, as well as supporting the greater Dallas area community through quilts made for children served by Ronald McDonald House, the Vogel Alcove, and The Dallas Children's Advocacy Center as well as beneficiaries of our annual Miniature Quilt Auction.

The Guild also offers annual grants through our Endowment Fund. Grant recipients have ranged from the local Dallas Heritage Foundation to museum collections elsewhere in the U.S.

Find us on



Keep an eye on the
Dallas Quilt Show Facebook page!

We'll be posting
announcements about our show
sponsors as they are confirmed.

Why should you become a 2019 Sponsor?

1.

All sponsors are allowed to begin move-in a day early on Wednesday, March 6, while all other vendors must wait until Thursday, March 7.

Wednesday, the move-in docks are not nearly as crowded as they'll be all day Thursday, so you'll be able to get your vehicles unpacked much more easily. And on Thursday, while others are just starting to lug in their boxes and containers, you'll already have your goods in your booth space, focusing on making your merchandise look enticing.

3.

As sponsorships come in, we will post the name of the business and a short description of the merchandise the business will be offering at the show on the Dallas Quilt Show Facebook page.

5.

Beginning at the **Silver** sponsorship level, sponsors get preferential access to a loading dock area on Sunday evening to pack up. This means they can back their truck up near a dock on Sunday morning.



4.

Sponsors receive complimentary advertising space in the program, ranging from a free one-eighth-page (business card size) ad for Sustaining Sponsors up to full page color for Platinum Sponsors. Sponsor ads may also include a bit of the accent color used in the 2019 program. The size of the ads can be upgraded by paying the price difference between the complimentary ad size and the desired size.



6.

All sponsors will have custom signs indicating their sponsorship level placed in aisle, calling special attention to your booth.

2.

Vendors who submit the following items prior to **October 31** will have priority for booth locations:

- Sponsorship commitment form and fee
- Vendor Application form
- Minimum 50% Vendor Booth deposit

The fine print:

- If requesting the same booth (same size and location as 2018), we can guarantee that booth placement*.
- If requesting additional booth space adjacent to the 2018 space, we cannot guarantee the additional spots, but will do our best to accommodate the request.
- If requesting booth space in a completely different location in the exhibit hall, you will receive priority for alternate space, but we must honor our commitment to accommodate 2018 occupants who choose to be Show Sponsors prior to Oct. 31.

Beginning on November 1, remaining booth spaces will be assigned on a first-come, first-served basis, regardless of whether the applicant is a show sponsor, returning vendor, or new to the show.

**The booths at the front of the 300 aisle are reserved for Platinum sponsor only*

Show Sponsorship Levels

\$250

Sustaining Sponsorship

Perks available at this level:

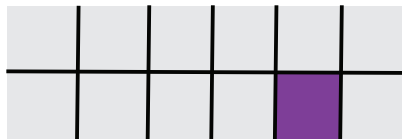
- Early Move-in/Setup on Wednesday, March 6, 2019 (the day before regular move-in)
- Complimentary eighth-page (business card sized) black & white advertisement space in show program (value: \$55.00)
- One **Sustaining Sponsor** sign displayed beside the walkway, plus "sponsor" ribbons for your staff to wear during the show
- Company logo displayed on back cover of show program

\$1000

Copper Sponsorship

Perks available at this level:

- Early Move-in/Setup on Wednesday, March 6, 2019 (the day before regular move-in)
- One (1) complimentary standard 10' x 10' Vendor Booth space (value: \$400)



\$2500

Silver Sponsorship

Perks available at this level:

- Early Move-in/Setup on Wednesday, March 6, 2019 (the day before regular move-in)
- Two (2) complimentary standard 10' x 10' Vendor Booth spaces (value: \$700)



\$500

Bronze Sponsorship

Perks available at this level:

- Early Move-in/Setup on Wednesday, March 6, 2019 (the day before regular move-in)
- Complimentary quarter-page black & white advertisement space in show program (value: \$100.00)
- One **Bronze Sponsor** sign displayed beside the walkway, plus "sponsor" ribbons for your staff to wear during the show
- Company logo displayed on back cover of show program
- Five (5) complimentary show passes (value: \$60.00)

- Complimentary half-page black & white advertisement space in show program (value: \$190.00)
- Two **Copper Sponsor** signs displayed beside the walkway, plus "sponsor" ribbons for your staff to wear during the show
- Company logo displayed on back cover of show program
- Ten (10) complimentary show passes (value: \$120.00)
- Option to have promotional banner hung from the mezzanine in the main exhibit hall (Additional charge of \$200.00 applies. Banner not included.)

- Preferential access to a loading dock for move-out on Sunday, March 10
- Complimentary half-page black & white advertisement space in show program (value: \$190.00)
- Company logo displayed on back cover of show program
- Two **Silver Sponsor** signs displayed beside the walkway, plus "sponsor" ribbons for your staff to wear during the show
- Twenty (20) complimentary show passes (value: \$240.00)
- Option to have promotional banner hung from the mezzanine in the main exhibit hall (Additional charge of \$200.00 applies. Banner not included.)

\$5000

Gold Sponsorship

Perks available at this level:

- Early Move-in/Setup on Wednesday, March 6, 2019 (the day before regular move-in)
- Three (3) complimentary standard 10' x 10' Vendor Booth spaces (value: \$1100)



- Preferential access to loading dock for move-out on Sunday, March 10
- Complimentary full-page black & white advertisement space in show program (value: \$375.00)
- Company logo displayed on front and back covers of show program
- Company logo displayed in national and local advertising*
- Two **Gold Sponsor** signs displayed beside the walkway, plus "sponsor" ribbons for your staff to wear during the show
- Thirty (30) complimentary show passes (value: \$360.00)
- Option to have promotional banner hung from the mezzanine in the main exhibit hall (Additional charge of \$200.00 applies. Banner not included.)

\$7500

Platinum Sponsorship

Perks available at this level:

- Exclusive sponsorship of the industry at this sponsorship level (i.e. If a sewing machine manufacturer/authorized retailer were to sign on as a Platinum sponsor, no other sewing machine companies/dealers would be accepted as sponsors at the Platinum level)
- Early Move-in/Setup on Wednesday, March 6, 2019 (the day before regular move-in)
- Four (4) complimentary standard 10' x 10' Vendor Booth spaces (value: \$1500)
- Preferential access to loading dock for move-out on Sunday, March 10, as well as exclusive dock parking access for the duration of the show
- Complimentary inside front or back cover 4-color advertisement space in show program (value: \$575.00)
- Company name or logo displayed in national and local advertising*
- Company logo displayed on both front and back cover of show program
- Two **Platinum Sponsor** signs displayed outside your booth beside the walkway, plus "sponsor" ribbons for your staff to wear during the show
- Forty (40) complimentary show passes (value: \$480.00)
- Option to have promotional banner hung from the mezzanine in the main exhibit hall (Additional charge of \$200.00 applies. Banner not included)



* *Inclusion in promotional efforts is contingent on the sponsorship commitments we have at the time of ad placement and/or printing.*

Questions?

If you have questions about Sponsorship, please contact Sponsorship Chairman, **Kelly Edwards**. She is also the Advertising Manager for the Show Program.

Email: srwriter@sbcglobal.net
 Phone: **(214) 533-8816**



Show Sponsor Commitment Form

Please mark the desired sponsorship level below:

- Platinum.....\$7,500
includes 4 complimentary booth spaces
- Gold\$5,000
Includes 3 complimentary booth spaces
- Silver.....\$2,500
includes 2 complimentary booth spaces
- Copper.....\$1,000
includes 1 complimentary booth space
- Bronze\$500
- Sustaining.....\$250

PLEASE COMPLETE THIS SPONSOR COMMITMENT FORM AND RETURN WITH PAYMENT IN FULL TO:

Dallas Quilt Show Sponsorship Committee
c/o Kelly Edwards
10135 Dentport Drive
Dallas, TX 75238

NO LATER THAN DECEMBER 15, 2018

Sponsor Contact Information:

Company: _____

Contact Person: _____

Address: _____

City: _____

State: _____

ZIP+4: _____

E-mail: _____

Day Phone: _____

Evening Phone: _____

GUILD USE ONLY:

Date Sponsorship Received:

Check #: _____